



## History

At the end of the 19th century, coming from the North of Italy, the first members of Casanova family arrived to Chile with the purpose of going on in our country with the noble tradition of producing wines of excellence. Focussed in this, Eliseo Casanova purchased the estate "Batuco" and "Valle Hermoso" in Itata, where his dream began.

Later, his son Aldo, attracted by the excepcional weather of Maule Region, for the growth of grapevine, bought "Fundo Purísima", where he introduced French stump such as: Cabernet Sauvignon, Merlot, Carménère, Chardonnay and Sauvignon Blanc distributed in a total area of 100 hectares.

Years later, Mr. Aldo is succeeded by his son Hugo Eliseo, who takes the Enterprise. Subsequently, in 2000, Hugo Andrés, his son joins him to develop the concept "Wine Boutique", expanding their markets to Europe, Asia and America.

Putting tradition and technology together, and having as a base the optimum quality in soils, kind weather and the modern machinery is that they achieve to make wines of excellence being these awarded in the main World Wine contests.

Today Hugo Casanova Winery has a cellar with a storage capacity of 2.000.000 lt. and an annual production of about 1.300.000 lt. With four quality levels: Premium, Reserve, Varietal Plus and Varietal.

In 2006, in Paris, France, the Enterprise receives the most important award given for client satisfaction, leadership, innovation and prestige during all his trayectory. Star Quality International award is the pride to our work.

Hugo Casanova Winery concerned for the environment paticipates in the Fair Chile Project by planting native trees, helping to decrease the CO2,a project sponsored by the Government of Chile (CONAF), Austria and Germany Embassy in Chile, and the Foundation Trekking Chile.

HUGO CASANOVA WINES

Viña : Camino Las Rastras S/N \* Fono (56-71) 266540 \* Fax (56-71) 266539 \* Casilla 82 \* VII región \* Talca - Chile  
Email: [comercial@hugocasanova.cl](mailto:comercial@hugocasanova.cl) [http:// www..hugocasanova.cl](http://www..hugocasanova.cl)